

EPiC

Co-creating a deliberately different future.

Product Owner Roadmap templates

Starter guide





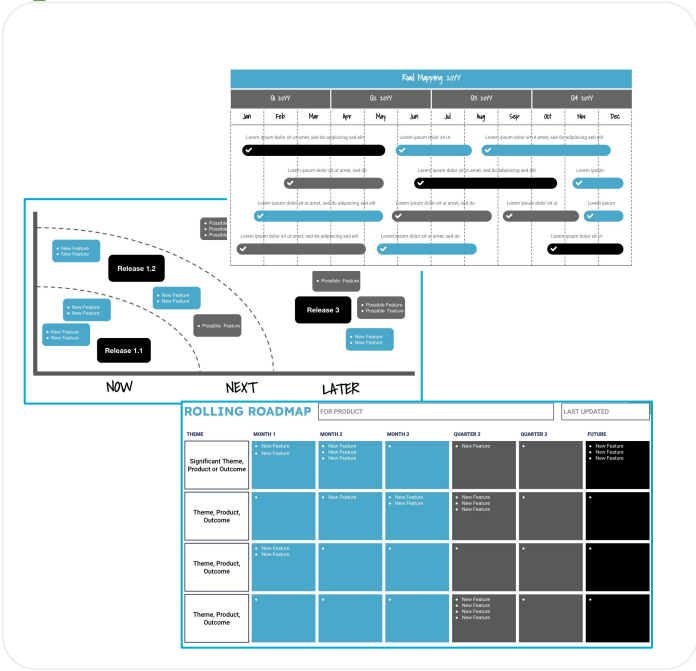
Creating a Product Roadmap

Why do we do it?

To provide clarity on what we are trying to achieve, when it may come to life, and the potential order it may happen. Creating a roadmap is a tool for discussion that establishes alignment that sets expectations.

How do we do it?

- Before you start:** Ensure your Product Lean Canvas exists (and this product has been prioritised!)
- Identify SMEs (architects, domain experts, UX/CX specialists, Business owners)
- Workshop to identify big-rock deliverables and outcomes (related to Lean canvas)
- Identify constraints, dependencies, risks using a Risk Matrix
- Identify key assumptions (and which represent most risk)
- (Optional) Identify experiments to test and validate assumptions
- Identify themes/features to logically group big-rocks and potential “months” or “quarters” they need to be delivered in (this is a strawman)
- Make you roadmap visible, share and discuss the roadmap with interested people (stakeholders, customers, other Product Owners, teams) and evolve based on feedback.
- Important: Maintain and evolve the roadmap as your understanding of the problem space and solution options develops. It is not something to be done once and put in a drawer. It is a key artefact for planning and sharing progress.
- What next:** Use the roadmap to drive decomposition to create storymaps and product backlogs.



- Tips/References**
- The template is intentionally small to force brevity - 3-5 item per cell
 - Tools: consider using virtual whiteboard for workshops; slide(s) for roadmap
 - [Link to Template \(slide\).](#)



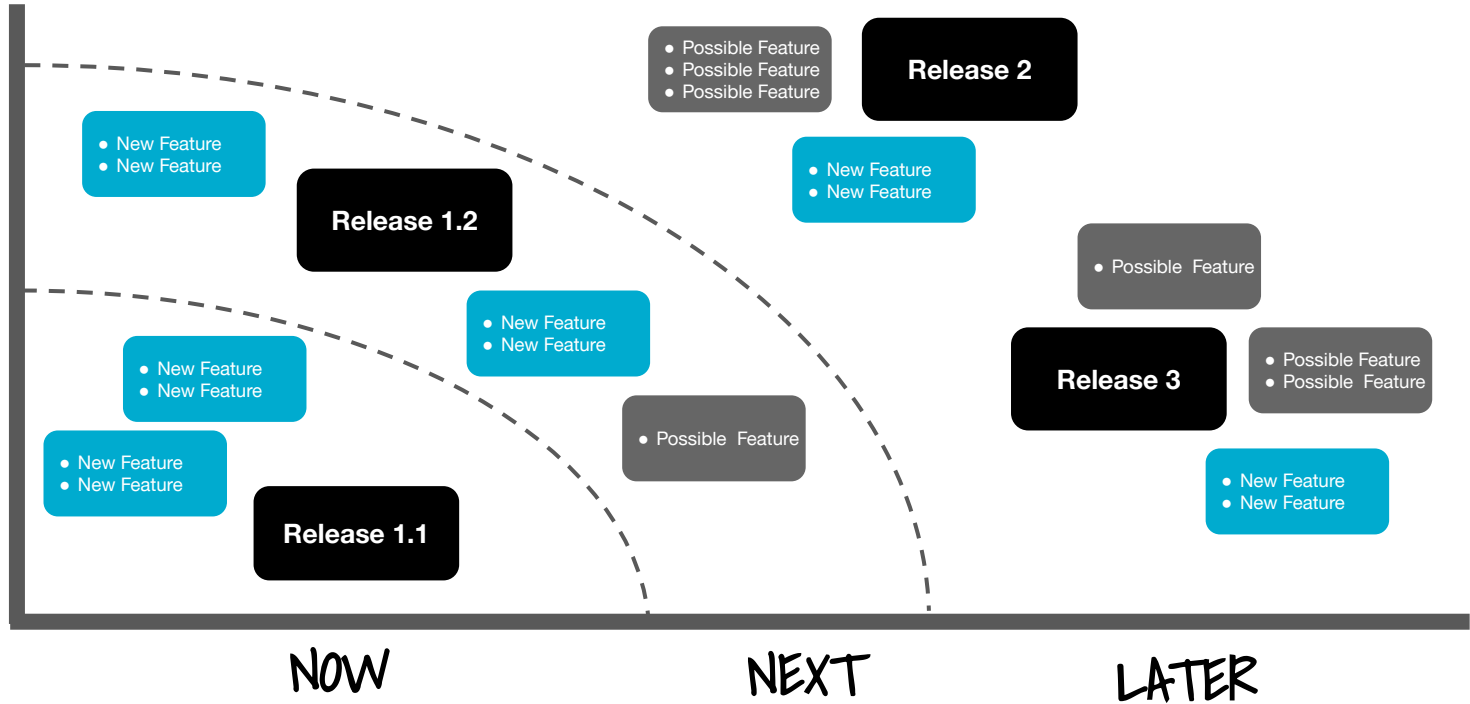
ROLLING ROADMAP

[FOR PORTFOLIO OR PRODUCT NAME]

LAST UPDATED

THEME	MONTH 1	MONTH 2	MONTH 3	QUARTER 2	QUARTER 3	FUTURE
Significant Theme, Product or Outcome	<ul style="list-style-type: none"> New Feature New Feature 	<ul style="list-style-type: none"> New Feature New Feature New Feature 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> New Feature 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> New Feature New Feature New Feature
Theme, Product, Outcome	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> New Feature 	<ul style="list-style-type: none"> New Feature New Feature 	<ul style="list-style-type: none"> New Feature New Feature New Feature 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none">
Theme, Product, Outcome	<ul style="list-style-type: none"> New Feature New Feature 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none">
Theme, Product, Outcome	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> New Feature New Feature New Feature New Feature 	<ul style="list-style-type: none"> 	<ul style="list-style-type: none">

Roadmap for [PRODUCT NAME]



Roadmap for [PRODUCT NAME]

